Virtual, Distributed and Flexible Organisations: Studies in Organisational Semiotics

Organisational Semiotics offers an effective approach to analysing organisations and modelling organisational behaviour. The methods and techniques derived from Organisational Semiotics enable us to study the organisation by examining how information is created and used for communication, coordination and performance of actions towards organisational objectives. The latest development of the young discipline and its applications have been reported in this book, which provides a useful guide and a valuable reference to anyone working in the areas of organisational study and information systems development.